

2019-2020 Career Coach Narrative: Rowan-Cabarrus Community College

Schools Served: North Rowan High School, South Rowan High School, and Salisbury High School

Our Career Coaches add value to our support staff and our schools. Since Rowan-Salisbury Schools have been operating as a Renewal District, the teachers and staff are ensuring that each student is an engaged learner by setting goals based on their unique smartness, career aspirations, and personal passions, and developing interpersonal skills in order to thrive as productive citizens and employees (Brown, 2020).

The Power of a Career Coach Article:

Article written by Tameka Brown, Interventionist Specialist at South Rowan HS: <https://yourrowan.com/the-power-of-the-career-coach/>

It is true that COVID-19 impacted how the Career Coaches met students where they were. The Career Coaches were not able to conduct many of the planned programming that was scheduled for the Spring 2020 and required the program to become more innovative with providing students with active career exploration, career literacy, and career clarity. The initiatives the career coaches implemented in 2019 and the early part of 2020 this year heightened awareness of community colleges, financial literacy, and aided in the transitions of various life milestones.

- Field Trips
 - Sept. 6- RCCC Welding & Machining Programs: **6 students participated**
 - Oct. 2 & 3- ACE Day: **90 students participated**
 - Oct. 24th - Fire Academy - **4 students**
 - Oct. 28th -NCRC - - **9 students**
 - Nov. 8- CPCC Culinary Arts Program: **2 students participated**
 - Nov. 14th -49er Teach Day, UNC Charlotte - **18 students**
- After School Events (Parent Engagement)
 - Oct. 16th- Salisbury High FAFSA Night: **6 families attended**
 - Oct. 29th- Real Talk: **14 families attended 12 students**
 - Oct. 30th -Parent Night **12 attendees**
 - Nov. 13th -South Rowan Spanish FAFSA Night - **15 attendees**
 - Jan. 22nd- Presentation to Salisbury High PTA Board Members: **5 parents attended**
- In-School Group Events
 - Sept. 3- Freshmen/Senior Class Presentation:
 - Oct. 21-25 College Application Week
 - Jan. 28th- Rising Junior Meeting
 - Feb. 11th-Junior Class Presentation
 - CFNC Class Presentation - 9th graders, 10th graders, 11th graders
 - Feb. 19th- Health Occupations (Class Presentation)
 - Feb. 20th- Hot Jobs (Class Presentation) 2nd Period class, 17- 4th Period class
 - College & Career Readiness Series - held every Thursday

Seminar Visits – weekdays during Fall Semester

- Employer Facility Visits/Tours
- Nov. 5th – Ketchie Plant Tours
- Nov. 6th – Elements Tour
- Nov. Gildan, Mint Museum,
- Nov. 18th - City of Salisbury Engineering

Continued Initiatives: 2019 -2020

- Lunch and Learns at South Rowan High School. Started the spring of 2019 and had continuance in North Rowan High Schools and Salisbury High Schools, the Career Coach implemented the Lunch-n-Learns to provide student with opportunities to speak with and have lunch with industry experts.
- Real Talk Event: The goal of the “Real Talk” Event is to reinforce career-centered conversations that occur in the high schoolshe early years so that students can engage in discussion with their families about their passions and interests as that connect to their career aspirations

REAL TALK!



REAL FACTS, REAL JOBS, REAL STORIES...

LIFE AFTER HIGH SCHOOL!

Join us for a community discussion, as representatives from local colleges, career experts, and business owners talk openly about promising postgraduate options that are:

RELEVANT, ECONOMICAL, ACHIEVABLE, LOGICAL

TUESDAY, OCT. 29, 6:30 P.M.

SALISBURY YMCA
828 JAKE ALEXANDER BLVD., W., N.C. 28147

Panelists:

- Emily Baldwin, Career and College Promise Coordinator, Rowan-Cabarrus Community College
- Jamie Dawkins, Transfer Advisor, UNC-Charlotte
- Stan Honeycutt, Business Services Account Manager, North Carolina Manufacturing Institute
- Subrina Hough, Outreach Specialist, Crosby Scholars
- Lise Keller, Regional Representative, UNC-Greensboro
- Randy Sossamon, Executive Vice President, Excel Electrical Technologies, Inc
- John Struzick, Innospec