**Module 3: Industry Overview**

Student Learning Outcomes. At the completion of this module, you are expected to be able to:

1. Using the O-Net, U.S. BLS Occupational Outlook Handbook, or similar reference material, list the various types of careers that reside under this career cluster along with the educational and experiential expectations or requirements one would need to meet to get hired by an employer.

2. Using the NC Career Clusters Guide, list the major Pathways under construction and explain the similarities and differences between them.

3. List several construction industry associations such as Carolinas AGC. Who do they represent or support and what do they offer their membership?

4. Explain why the construction industry appeals to you. What are the benefits and challenges associated with this industry? Where do you expect to be professionally in your career 5, 10, and 15 years from now?

5. List six construction employers in you county or in adjacent counties, two from each of the three major construction pathways (as defined by the Career Cluster Guide) and write a summary paragraph about each one.

**References:**

O-NET. <https://www.onetonline.org/>

U.S. BLS Occupational Outlook Handbook. <https://www.bls.gov/ooh/>

NC Career Clusters Guide. <https://nccareers.org/careerguide/index.html>